

School Messaging for PowerSchool



PowerSchool is the leading and fastest growing student information system (SIS) available today, supporting more than 8.5 million students in all 50 states and over 55 foreign countries. Last year, more schools and districts selected PowerSchool than any other SIS product on the market. Today, PowerSchool supports a wide range of implementations – including schools as small as 25 students, districts as large as 80,000 students and statewide deployments.

Impact to Student Achievement

The deep functions of PowerSchool allow today's educators to make real-time decisions about each student, while creating a collaborative environment for parents, teachers and students to work together to prepare students for the future. Access to real-time information allows student performance to be addressed in a timely manner.

Easy to Learn, Easy to Use

By leveraging the latest web technologies and evolving web design standards, PowerSchool presents users with a clean interface that is easy to learn, and easy to use. With over a decade of experience as a completely web-based system, PowerSchool stands alone as the deepest and most flexible SIS available to meet the needs of K-12 districts. Through SIF® Compliance, an open platform, and the ability to share enhancements with other users, PowerSchool allows each customer to easily tailor the best solution for their needs.

You've Got the Power...Now Get the Reach

PowerSchool now offers robust voice, email and text notifications through SchoolReach Instant Parent Contact®, an approved Pearson partner. SchoolReach offers a direct integration with PowerSchool, minimizing the management and integration requirements while maximizing parent and staff communications. SchoolReach empowers school administrators to engage parents with targeted broadcast communications quickly and with minimal effort. Reach the entire parent population or grade-level groups as effortlessly as making a single phone call or sending a single text announcement.

Trusted Features

- Web-based and phone-based management tools
- Direct integration with PowerSchool
- Phone broadcast, e-mail & text messaging
- Automated absentee notifications
- Ethnic language support
- Parent polling & survey solutions

Reliable. Secure. Guaranteed.

Hundreds of PowerSchool users already use SchoolReach to announce school cancellations, automate absentee notifications, engage parents, and more. SchoolReach offers a 99.999% system reliability rating, secure data encryption, the greatest ease of use, 24/7/365 customer support and the most reliable solution in the industry, guaranteed. With the capacity to serve the smallest to largest PowerSchool customer, SchoolReach is the right answer for any PowerSchool user.

About Pearson

As the industry leader in SIS and performance solutions, Pearson offers schools and districts access to deep expertise and an unparalleled selection of technologies that address the challenges of achievement, reporting, growth and scalability. Our student information systems enable schools and districts to leverage technology to ease reporting burdens, open up lines of communication and simplify internal processes, such as scheduling and grading.

We believe that providing today's schools and districts with a choice of flexible, interoperable and customizable technology solutions is critical to establishing the infrastructure needed to power performance across all stakeholder groups, be it schools, districts, administrators, teachers or students.

About SchoolReach

Founded in 2002, SchoolReach is the education marketing division of St. Louis-based GroupCast, LLC, an instant messaging communications service providing voice, email and text notifications. From emergency notification and schedule changes to absentee notification and rumor control, SchoolReach Instant Parent Contact simultaneously delivers administrators' personally recorded messages to tens, hundreds or thousands of individuals. More information about SchoolReach can be found at www.schoolreach.com.

We are in business for schools providing educators with the essential tools to control their message. Effective communication is the key to unlocking students' ultimate potential and ensuring the success of today's education system.

For more information about PowerSchool or SchoolReach, please visit our website at www.PearsonSchoolSystems.com, call 877.873.1550, or email us at pss_sales@pearson.com.